

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Publication Charges - Released of Advertisement in '**Red**' Magazine through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Sanction of an amount of Rs.75,000/- (Rupees Seventy Five Thousand only) - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 68

Dated:-22-01-2014

Read the following:

1. From Mr. Dominic, Deputy General Manager, M/s. Red Publications, Hyderabad, Dated:20-06-2013.
2. Govt.Lr.No.3962/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.04-09-2013.
3. Invoice No. IN13-14/138 from M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, Dt.01-10-2013.

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**ORDER:**

In the letter 1<sup>st</sup> read above, Mr. Dominic, Deputy General Manager, M/s. Red Publications, Hyderabad, has requested to release Double Spread Colour Tourism Promotion advertisement in '**Red**' Magazine. Accordingly, Government have issued a work order for an amount of Rs.75,000/- (Rupees Seventy Five Thousand only) for publication of the said Tourism Promotion work through M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, has furnished a bill for an amount of Rs.75,000/- (Rupees Seventy Five Thousand only) towards publication of Double Spread (colour) Tourism Promotion work in '**Red**' Magazine and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.75,000/- (Rupees Seventy Five Thousand only) towards Tourism Promotion published in '**Red**' Magazine, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd, through on line. The details of Bank account is as follows:-

Account Name: Stark Communications (Cochin) Pvt.Ltd,

Account No. 05922000003412

Name of the Bank: Kotak Mahindra Bank Limited, M.G.Road Branch, Cochin.

IFSC Code: KKBK0000592

PAN No: AAICS8453N

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To

M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.

SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**